

## 1. Programme Structure

Students seeking a BA (Honours) Business Studies with Economics must complete at least 133 credit hours:

| No.          | Requirements                                  | Points     | Credit Hours |
|--------------|---|------------|--------------|
| 1            | University Requirements / Mandatory           | 60         | 18           |
| 2            | University Requirements / Elective            | 10         | 3            |
| 3            | Faculty Requirements / Mandatory              | 45         | 12           |
| 4            | Faculty Requirements/ Electives               | 15         | 4            |
| 5            | Specialization/Track Requirements / Mandatory | 360        | 96           |
| <b>Total</b> |   | <b>490</b> | <b>133</b>   |

## 2. Programme Requirements (133 Credits)

### 1. University Requirements / Mandatory

(60 points/18 credit hours)

| Course Code  | Course Title                                       | Credit hours | Prerequisites | Source |
|--------------|--|--------------|---------------|--------|
| AR113        | Arabic Communication Skills                        | 3            | --            | AOU    |
| EL111        | English Communication Skills I                     | 3            | EL099         | AOU    |
| EL112        | English Communication Skills II                    | 3            | EL111         | AOU    |
| GB102        | Principles of Entrepreneurship for Non-Specialists | 3            | --            | AOU    |
| GR118        | Life Skills and Coexistence                        | 3            | --            | AOU    |
| GT101        | Learning and Information Technology                | 3            | EL099         | AOU    |
| <b>Total</b> |  | <b>18</b>    |               |        |

### 2. University Requirements / Electives

(10 points/3 credit hours)

| Course Code  | Course Title   | Credit hours | Prerequisite | Source |
|--------------|--|--------------|--------------|--------|
| GR111        | Arabic Islamic Civilization                          | 3            | --           | AOU    |
| GR112        | Issues and Problems of Development in the Arab World | 3            | --           | AOU    |
| GR115        | Current International Issues and Problems            | 3            | --           | AOU    |
| GR116        | Youth Empowerment                                    | 3            | --           | AOU    |
| GR117        | Women Empowerment                                    | 3            | --           | AOU    |
| GR121        | Environment and Health                               | 3            | --           | AOU    |
| GR131        | General Branch Requirement                           | 3            | --           | AOU    |
| CH1101       | Chinese for Beginners (I)                            | 3            | --           | AOU    |
| CH1102       | Chinese for Beginners (II)                           | 3            | --           | AOU    |
| <b>Total</b> |  | <b>3</b>     |              |        |

### 3. Faculty Requirements / Mandatory

(45 points/12 credit hours)

| Course Code  | Course Title                 | Credit Hours | Prerequisite | Source |
|--------------|------------------------------|--------------|--------------|--------|
| BUC111       | Business communication 1     | 4            | EL111        | AOU    |
| BUC112       | Business communication 2     | 4            | BUC111       | AOU    |
| ECO101       | Principles of Microeconomics | 4            | EL099        | AOU    |
| <b>Total</b> |                              | <b>12</b>    |              |        |

#### 4. Faculty Requirements / Elective

(15 point/4 credit hours)

| Course Code  | Course Title               | Credit Hours | Prerequisite | Source |
|--------------|----------------------------|--------------|--------------|--------|
| BUS110       | Introduction to Business   | 8            | EL111        | AOU    |
| MKT112       | Principles of Marketing II | 4            | MKT111       | AOU    |
| BUS115       | Small Business Management  | 4            | EL112        | AOU    |
| <b>Total</b> |                            | <b>4</b>     |              |        |

#### 5. Specialization/Core Requirements

(360 point/96 credit hours)

| Level        | Course Code | Course Title                               | Credit Hours | Prerequisite  | Source |
|--------------|-------------|--|--------------|---------------|--------|
| L4           | ACT111      | Financial Accounting                       | 4            | EL111         | AOU    |
|              | ACT112      | Managerial Accounting                      | 4            | ACT111        | AOU    |
|              | BUS101      | Introduction to Math for Business          | 4            | EL099         | AOU    |
|              | BUS102      | Introduction to Statistics                 | 4            | BUS101        | AOU    |
|              | MGT111      | Principles of Management I                 | 4            | EL111         | AOU    |
|              | MGT112      | Principles of Management II                | 4            | MGT111        | AOU    |
|              | MKT111      | Principles of Marketing I                  | 4            | EL111         | AOU    |
|              | ECO102      | Principle of Macroeconomics                | 4            | ECO101        | AOU    |
| L5           | B207A       | Shaping business opportunities I           | 8            | MKT112+MGT112 | OU     |
|              | B207B       | Shaping business opportunities II          | 8            | B207A+BUC112  | OU     |
|              | DD209A      | Running the Economy                        | 8            | BUS102+ECO102 | OU     |
|              | DD209B      | Running the Economy                        | 8            | DD209A+MKT111 | OU     |
| L6           | BUS310      | Strategic Management                       | 8            | B207B         | AOU    |
|              | DD309A      | Doing Economics I                          | 8            | DD209B        | OU     |
|              | DD309B      | Doing Economics II                         | 8            | DD309A        | OU     |
|              | ECO342      | Economic development & contemporary issues | 8            | DD209B        | AOU    |
| <b>Total</b> |             |  | <b>96</b>    |               |        |