

Report of study plans

Academic year: 2016 Semester: First
 College: Faculty of Language Studies Section: Media
 Grade: Bachelors Specialization: Bachelor in Media- Electronic Media Program
 The number of: 129

Type of require: University Requirements/ Mandatory Hours: 18

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
AR111	Arabic Communication Skills (I)	1	3				
AR112	Arabic Communication Skills (II)	1	3		AR111	Previous	-
EL097	English Orientation Programme (Level 1)	1	0	EL097R			
EL098	English Orientation Programme (Level 2)	1	0	EL098R	EL097	Concurrent	-
EL111	English Communication Skills (I)	1	3		EL099	Previous	-
EL112	English Communication Skills (II)	1	3		EL111	Previous	-
GR101	Self-Learning Skills	1	3				
TU170	Computing Essentials	1	3		EL099	Previous	-
EL099	English Orientation Programme (Level 3)	1	0		EL098	Previous	-

Type of require: University Requirements/ Elective Hours: 3

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
BE322/4	Entrepreneurship and Small Business Manage	1	4	BUS115			
CH101	Chinese for Beginners (I)	1	3				
CH102	Chinese for Beginners (II)	1	3		CH101	Previous	-
EL118	Reading	1	4		EL111	Previous	-
FR101	French for Beginners (I)	1	3				
FR102	French for Beginners (II)	1	3		FR101	Previous	-
GR111	Arab Islamic Civilization	1	3				
GR112	Issues and Problems of Development in the Ar	1	3				
GR115	Current International Issues and Problems	1	3				
GR131	History and Civilization of Egypt	1	3				
MC101	Mass Media Skills	1	3				
SL101	Spanish for Beginners (I)	1	3				
SL102	Spanish for Beginners (II)	1	3		SL101	Previous	-

Type of require: Mandatory Specialization Requirements Hours: 63

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
ELM201	English Topic in Media	1	3		EL112	Previous	-
ELM202	Translation	1	3				
ELM203	Computer for Communications 2	1	3		MGN105	Previous	-

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Type of require: Mandatory Specialization Requirements Hours: 63

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
ELM204	Graphic Design	1	3				
ELM205	Digital Editing 1	1	3				
ELM206	Concept of Graphics	1	3				
ELM207	Media Training	1	3	ELM-207			
ELM301	Online Journalism	1	3				
ELM302	Writing for Electronic Journalism	1	3				
ELM303	Electronic Media Production	1	3		ELM204	Previous	-
ELM304	Digital Advertising	1	3		ELM206	Previous	-
ELM305	Digital Editing 2	1	3		ELM205	Previous	-
ELM306	New Media	1	3				
ELM307	Media training 2	1	3	ELM-307	ELM207	Previous And Pass	-
ELM401	Digital Cinema	1	3		ELM301	Previous	-
ELM402	Internet Broadcasting	1	3				
ELM403	Websites Design	1	3				
ELM404	Multimedia	1	3		ELM304	Previous	-
ELM405	Electronic Journalism Layout	1	3				
ELM406	Advanced Digital Editing	1	3		ELM305	Previous	-
ELM407	Graduation Project	1	3	ELM-407	ELM307	Previous And Pass	-

Type of require: Elective Specialization Requirements Hours: 12

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
ELM308	Media Visual Effects	1	3		ELM206	Previous	-
ELM309	Interactive and New Media	1	3		ELM306	Previous	-
ELM311	Integrated Marketing Communication	1	3				
ELM408	Public Opinion	1	3				
ELM410	Writing for Electronic Media	1	3		ELM302	Previous	-
ELM411	Electronic Media Economics and Management	1	3				
ELM310	Documentary Film Production	1	3		ELM302	Previous	-
ELM409	Electronic Marketing	1	3		ELM303	Previous	-

Type of require: Faculty Requirements/ Mandatory Hours: 18

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Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
MGN101	Arabic Mass Media	1	3				
MGN102	Introduction to Broadcasting	1	3				
MGN103	Introduction to Public Relations	1	3				
MGN104	Introduction to Advertising	1	3				
MGN105	Computer for Communication	1	3				
MGN106	Research Methods	1	3				

Type of require: Faculty Requirements/ Electives Hours: 18

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
MGN107	Communication Theories	1	3				
MGN108	Media Psychology	1	3				
MGN109	Media Sociology	1	3				
MGN110	Introduction to Politics	1	3				
MGN111	Introduction to Economics	1	3				
MGN112	Human Rights	1	3				
MGN113	Political Geography	1	3				
MGN114	Critical Thinking	1	3				
MGN115	Media laws and Ethics	1	3				
MGN116	Introduction to Journalism	1	3				
MGN117	Introduction to Cinema	1	3				