

Report of study plans

Academic year: 2016 Semester: First
 College: Faculty of Language Studies Section: Media
 Grade: Bachelors Specialization: Bachelor in Media- Radio and Television Program
 The number of: 129

Type of require: University Requirements/ Mandatory Hours: 18

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
AR111	Arabic Communication Skills (I)	1	3				
AR112	Arabic Communication Skills (II)	1	3		AR111	Previous	-
EL097	English Orientation Programme (Level 1)	1	0	EL097R			
EL098	English Orientation Programme (Level 2)	1	0	EL098R	EL097	Concurrent	-
EL111	English Communication Skills (I)	1	3		EL099	Previous	-
EL112	English Communication Skills (II)	1	3		EL111	Previous	-
GR101	Self-Learning Skills	1	3				
TU170	Computing Essentials	1	3		EL099	Previous	-
EL099	English Orientation Programme (Level 3)	1	0		EL098	Previous	-

Type of require: University Requirements/ Elective Hours: 3

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
BE322/4	Entrepreneurship and Small Business Manage	1	4	BUS115			
CH101	Chinese for Beginners (I)	1	3				
CH102	Chinese for Beginners (II)	1	3		CH101	Previous	-
EL118	Reading	1	4		EL111	Previous	-
FR101	French for Beginners (I)	1	3				
FR102	French for Beginners (II)	1	3		FR101	Previous	-
GR111	Arab Islamic Civilization	1	3				
GR112	Issues and Problems of Development in the Ar	1	3				
GR115	Current International Issues and Problems	1	3				
GR131	History and Civilization of Egypt	1	3				
MC101	Mass Media Skills	1	3				
SL101	Spanish for Beginners (I)	1	3				
SL102	Spanish for Beginners (II)	1	3		SL101	Previous	-

Type of require: Mandatory Specialization Requirements Hours: 63

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
RTV201	Media Topic in English	1	3		EL112	Previous	-
RTV202	Translation	1	3				
RTV203	Writing for Radio and Television	1	3		MGN102	Previous	-

Report of study plans

Academic year: 2016 Semester: First
 College: Faculty of Language Studies Section: Media
 Grade: Bachelors Specialization: Bachelor in Media- Radio and Television Program
 The number of: 129

Type of require: Mandatory Specialization Requirements Hours: 63

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
RTV204	Phonetics and Announcement	1	3				
RTV205	Radio and Television Production	1	3		MGN102	Previous	-
RTV206	Specialized Broadcasting	1	3		MGN102	Previous	-
RTV207	Media Training 1	1	3	RTV-207			
RTV301	Advertising in Radio and Television	1	3				
RTV302	Television Shooting	1	3				
RTV303	Graphic Design	1	3				
RTV304	Introduction to Editing	1	3				
RTV305	International Broadcasting	1	3		RTV206	Previous	-
RTV306	News and News Programs	1	3		RTV203	Previous	-
RTV307	Media Training 2	1	3	RTV-307	RTV207	Previous And Pass	-
RTV401	Audience Research	1	3				
RTV402	Documentary Cinema	1	3				
RTV403	Advanced Graphic Design	1	3		RTV303	Previous	-
RTV404	Advanced Electronic Editing	1	3		RTV304	Previous	-
RTV405	Radio and Television Directing	1	3		RTV302	Previous	-
RTV406	Preparation and Program Announcement	1	3				
RTV407	Graduation Project	1	3	RTV-407	RTV307	Previous And Pass	-

Type of require: Elective Specialization Requirements Hours: 12

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
RTV308	Media Criticism	1	3				
RTV309	Broadcasting and Organization Management	1	3				
RTV310	Radio and Television Campaigns	1	3		RTV205	Previous	-
RTV311	New Media	1	3				
RTV312	Media Documentation	1	3		RTV205	Previous	-
RTV408	Public Opinion	1	3				
RTV409	Drama in Radio and TV	1	3				
RTV410	Educational and Cultural Programs	1	3				

Type of require: Faculty Requirements/ Mandatory Hours: 18

Report of study plans

Academic year: 2016 Semester: First
 College: Faculty of Language Studies Section: Media
 Grade: Bachelors Specialization: Bachelor in Media- Radio and Television Program
 The number of: 129

Type of require: Faculty Requirements/ Mandatory Hours: 18

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
MGN101	Arabic Mass Media	1	3				
MGN102	Introduction to Broadcasting	1	3				
MGN103	Introduction to Public Relations	1	3				
MGN104	Introduction to Advertising	1	3				
MGN105	Computer for Communication	1	3				
MGN106	Research Methods	1	3				

Type of require: Faculty Requirements/ Electives Hours: 18

Course:	Course Description	No. of Par	Credit hou	Equivalents	Prerequisite	Requirement	Relation
MGN107	Communication Theories	1	3				
MGN108	Media Psychology	1	3				
MGN109	Media Sociology	1	3				
MGN110	Introduction to Politics	1	3				
MGN111	Introduction to Economics	1	3				
MGN112	Human Rights	1	3				
MGN113	Political Geography	1	3				
MGN114	Critical Thinking	1	3				
MGN115	Media laws and Ethics	1	3				
MGN116	Introduction to Journalism	1	3				
MGN117	Introduction to Cinema	1	3				